



LABORATOIRE PUR VITAÉ
ma santé libérée



EXPORT PRODUCT CATALOG

FRENCH SCIENTIFIC AND INDUSTRIAL EXCELLENCE IN SERVICE OF HEALTH

Pur Vitaé Laboratory combines modern expertise with a promise of outstanding results for well-being. Founded in 2016 under the leadership of Loïc Thivin, it builds on over 30 years of family expertise in formulation, production, and quality control—an inheritance from Cevrai Laboratory. Scientific rigor, innovation, and industrial know-how form the cornerstones of its DNA.

A French excellence brand, **Pur Vitaé Laboratory** embodies a modern and responsible vision of health. Led by a family of passionate scientists, chemists, and engineers, the laboratory leverages cutting-edge expertise in formulation, combining scientific rigor with technological innovation to develop effective, safe, and body-friendly products.



Our approach is rooted in **naturality**, prioritizing naturally sourced ingredients carefully selected for their purity, scientifically proven efficacy, and synergistic benefits—all while considering their impact on users' health.

Safety and **trust** are at the heart of our approach.

All our products are designed, manufactured, and quality-controlled within Cevrai Laboratory, a facility renowned since 1991. Certified to ISO 22000, GMP (Good Manufacturing Practices), and Ecocert standards, our lab adheres to rigorous HACCP plans and stringent industrial quality controls.

When it comes to **formulation**, we select ingredients based on their sourcing and compliance with exacting specifications. Every plant, vitamin, mineral, additive, and flavoring is carefully evaluated by our R&D team to ensure suitability for target audiences and ease of consumption.



ARTHRO-MOBILITE



JOINT AND BONE HEALTH

ACTIVES

Turmeric (standardized to 95% curcuminoids): 100x more concentrated than traditional turmeric.

Organic Silicon: This trace element plays a key role in bone and collagen health.

MSM (Methylsulfonylmethane), a compound naturally found in blood plasma and in small amounts in certain foods.

Chondroitin, an essential component of cartilage: Supports elasticity and tendon structure.

Glucosamine, derived from crustacean shells, is a key part of hyaluronic acid.

With **Piperine** from black pepper extract and aqueous **nettle extract**.

Allergens: Fish and shellfish.



Produit fabriqué
en France



NUTRITIONAL INFORMATION FOR 20ML

Choline-stabilized orthosilicic acid including silicon	15,55g
Nettle extract	0,80g
D-Glucosamine potassium sulfate	0,444g
MSM (Methylsulfonylmethane)	0,44g
Chondroitin sulfate	0,399g
Turmeric extract	187,9mg
including curcuminoids	178,5mg
including curcumin	139,6mg
Black pepper extract	1mg
including piperine	0,95mg

Flavoured

Orange

Dosage

20 ml / day

Duration

20 or 50 days

Volume

200ml or 500ml

Selling price

€21,50 / €46,00

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

MVM 360



IMMUNE SYSTEM STRENGTHENING

ACTIVES

Marine Magnesium: Contributes to reducing fatigue and supports muscle and nerve function.

Vitamin C: A powerful antioxidant, strengthens immune defenses and promotes collagen synthesis.

Zinc: Supports immunity, skin health, and plays a key role in vision and fertility.

Vitamin E: Protects cells from oxidative stress and maintains cellular membrane integrity.

B Vitamins (B1, B2, B6, B12, Pantothenic Acid): Help reduce fatigue, support energy metabolism, and cognitive function.

Ginseng: Root extract known for its adaptogenic properties, enhances stress resistance and vitality.

Vitamin D3: Essential for calcium absorption and bone health, also supports the immune system.

Chromium: Contributes to blood sugar regulation.

Selenium: Antioxidant, supports thyroid function.



Produit fabriqué
en France



NUTRITIONAL INFORMATION FOR 2 CAPSULES

Magnesium	250,58mg	83.5% NRV*
Vitamin C	120mg	150% NRV*
Ginseng	50mg	
Zinc	8,9mg	59.3% NRV*
Vitamin B5	8,25mg	137.2% NRV*
Vitamin E	6,70mg	55.8% NRV*
Vitamin B6	3,26mg	232.7% NRV*
Manganese	1,87mg	83.5% NRV*
Vitamin B2	1,46mg	100% NRV*
Vitamin B1	1,10mg	100% NRV*
Vitamin A	0,265mg	33.1% NRV*
Vitamin B9	0,228mg	114% NRV*
Molybdenum	0,10mg	66.7% NRV*
Chromium	0,08mg	320% NRV*
Selenium	0,06mg	120% NRV*
Vitamin D3	3.35µg	67% NRV*
Vitamin B12	2µg	80% NRV*

*NRV: Nutrient Reference Values

Dosage

2  / day

Duration

30 days

Volume

60 

Selling price

€15,50

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

M3G VITALITE BIO



NATURAL DEFENSES AND RESISTANCE



Produit fabriqué
en France



Certifié par
FR-BIO-01
Agriculture non UE

ACTIVES

Maca : An Andean plant renowned for its tonic properties, it helps enhance endurance, balance hormones, and support libido.

Guarana : A natural source of caffeine, it boosts concentration and alertness while promoting sustained energy.

Ginseng : A well-known adaptogen, it helps reduce fatigue, improve physical and mental performance, and strengthen stress resistance.

Ginger : Supports digestion, circulation, and immunity, while providing a warming and energizing effect.

NUTRITIONAL INFORMATION FOR 3 CAPSULES

Maca	900mg
Guarana	210mg
including caffeine	8.4mg
Ginseng	210mg
Ginger	150mg

Dosage

3  / day

Duration

20 days

Volume

60 

Selling price

€18,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

LIVER SHIELD



LIVER RESILIENCE AND TOXIN ELIMINATION



Produit fabriqué
en France



ACTIVES

Milk Thistle: A flagship detox plant, its extract standardized to over 80% silymarin makes it a powerful ally for supporting and protecting liver function.

Glutathione: Known as the "master antioxidant," it helps neutralize free radicals and supports the body's natural detoxification processes.

Artichoke: Traditionally used to promote digestion and liver drainage, it supports bile production and digestive comfort.

Garlic: Recognized for its antioxidant and protective properties, it contributes to maintaining healthy liver function and immune defense.

Egg Albumin: A source of highly bioavailable protein, it supports structural integrity and cellular regeneration of the liver.

Allergen: Egg

NUTRITIONAL INFORMATION FOR 2 CAPSULES

Milk Thistle (<i>Silybum marianum</i>)	720 mg
with silymarin (>80%)	576 mg
Egg albumin	190 mg
Artichoke (<i>Cynara cardunculus</i>)	8 mg
Garlic (<i>Allium sativum</i>)	8 mg
Reduced L-Glutathione	4 mg

Dosage

2  / day
Vegan

Duration

30 day

Volume

60 
Vegan

Selling price

€19,50

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

MAGNÉSIUM BISGLYCINATE + VITAMINE B6



HIGHLY BIOAVAILABLE, HELPS REDUCE FATIGUE

ACTIVES



Produit fabriqué
en France



Magnesium Bisglycinate: An essential mineral at the core of nervous and muscular balance, magnesium bisglycinate is a highly bioavailable chelated form, known for its optimal absorption and digestive tolerance. A key ally against fatigue, it helps reduce feelings of weariness and supports normal nervous system function for daily balance.

Vitamin B6: A key vitamin in energy metabolism, vitamin B6 works synergistically with magnesium to enhance its absorption and strengthen its effects. It actively contributes to hormonal activity regulation, protein metabolism, and neurotransmitter formation, playing a central role in stress and energy management.

L-Taurine: An amino acid naturally present in the body, taurine acts as a cellular stabilizer supporting muscular and nervous functions. It helps maintain electrolyte balance and protect cells from oxidative stress while promoting optimal recovery after exertion.

NUTRITIONAL INFORMATION FOR 4 CAPSULES

Magnesium	300 mg	80% NRV*
Taurine	160 mg	
Vitamin B6	2 mg	143% NRV*

*NRV: Nutrient Reference Values

Dosage

4  / day

Duration

15 days

Volume

60 

Selling price

€16,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

CALCIUM BISGLYCINATE + VITAMINS D3 & K2

DENTAL HEALTH, BONE STRENGTH & GROWTH



ACTIVES



Calcium Bisglycinate: An essential mineral for maintaining strong bones and healthy teeth, calcium bisglycinate is a highly bioavailable chelated form of calcium, recognized for its superior absorption and excellent digestive tolerance. As a key structural component of the skeleton, calcium also contributes to normal muscle function, blood clotting, and nerve transmission, making it an essential nutrient for maintaining optimal daily mineral balance.

Vitamin K2-MK7 (Menaquinone-7): A premium fat-soluble vitamin for bone metabolism, Vitamin K2-MK7 works synergistically with calcium and Vitamin D3 to help direct calcium toward bones and teeth rather than soft tissues. Thanks to its highly stable MK7 form and extended activity in the body, it supports the maintenance of normal bones while also contributing to cardiovascular health.

Vitamin D3 (Cholecalciferol): A key vitamin for calcium absorption and utilization, Vitamin D3 derived from lanolin promotes the normal absorption and use of calcium and phosphorus in the body. It contributes to the maintenance of normal bones, supports the normal function of the immune system, and helps maintain normal muscle function, playing a central role in overall calcium and phosphorus balance.

Produit fabriqué
en France



ID ComplAlim :
364821
13 mai 2026

NUTRITIONAL INFORMATION FOR 3 CAPSULES

Calcium Bisglycinate 19% powder with calcium	2368 mg 450 mg	56,25%*
Vitamin D3 - 1000 UI/g 0.25% from Lanoline with Vitamin D3	9,6mg 24 µg	480%*
Vitamin K2 (Mk7 Menaquinone content >0.2%) with Vitamin K2	45mg 90 µg	120%*

*NRV: Nutrient Reference Values

Dosage
3  / day

Duration
30 days

Volume
90 

Selling price
€27,00

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

ZINC BISGLYCINATE + COPPER & QUERCETINE



IMMUNITY, ANTIOXIDANT & CELLULAR HEALTH

ACTIVES



Produit fabriqué en France



ID ComplAlim :
367167
8 juin 2026

Liposomal Zinc Bisglycinate: An advanced form of zinc combining the superior bioavailability of the bisglycinate chelate with liposomal delivery technology, this highly absorbable mineral is designed for optimal assimilation and excellent digestive tolerance. Zinc contributes to the normal function of the immune system, helps protect cells from oxidative stress, supports normal skin, hair and nails, and plays an essential role in DNA synthesis, protein production and normal cell division.

Sophora japonica Extract (98% Quercetin): Derived from the flower buds of Sophora japonica, this highly concentrated extract provides 98% pure quercetin, a naturally occurring flavonoid renowned for its powerful antioxidant properties. Quercetin helps protect cells against oxidative stress and is widely appreciated for supporting the body's natural defense mechanisms. Its high purity ensures consistent quality and makes it a premium botanical ingredient for advanced nutritional formulations.

Copper Gluconate: An essential trace mineral, copper works in synergy with zinc to support numerous physiological functions. It contributes to the normal function of the immune system, helps protect cells from oxidative stress, supports normal connective tissue formation and energy metabolism, and contributes to the maintenance of normal pigmentation of the skin and hair. Copper also plays a key role in maintaining the body's natural antioxidant defenses.

NUTRITIONAL INFORMATION FOR 1 CAPSULE

Zinc Bisglycinate Liposomal (Zinc content 10%)	150 mg	
with Zinc	15 mg	150%*
Copper Gluconate (copper content 14%)	7.286 mg	
with Copper	1 mg	100%*
Dry extract of Sophora Japonica (content in Quercetine 98%)	51.02 mg	
with Quercetine	50 mg	

*NRV: Nutrient Reference Values

Dosage

1  / day

Duration

60 days

Volume

60 

Selling price

€22,00

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000



**SCIENCE, INNOVATION
TRACEABILITY**



ARTI 7

JOINT HEALTH & COMFORT



Produit fabriqué
en France



ACTIVES

Glucosamine (from crustaceans): A natural component of cartilage, it supports joint mobility and comfort.

Chondroitin (from fish): A key element of connective tissues, it helps maintain joint flexibility and elasticity.

Harpagophytum (Devil's Claw): An African traditional plant known for its beneficial effects on joint comfort and mobility.

Meadowsweet: A plant rich in natural compounds, traditionally used to support joint and muscle well-being.

Horsetail: A natural source of silica, it helps strengthen connective tissues and supports bone and joint health.

Ginger: A warming root that aids digestion and supports the immune system.

Vitamin B12: Essential for energy metabolism, it helps reduce fatigue and supports normal nervous system function.

NUTRITIONAL INFORMATION FOR 4 CAPSULES

Glucosamine	1000 mg
Chondroitin	300 mg
Harpagophytum (Devil's Claw)	300 mg
Meadowsweet	180 mg
Horsetail	180 mg
Ginger Essential Oil	2 mg
Vitamin B12	1,4 µg 140% NRV*

*NRV: Nutrient Reference Values

Dosage

4  / day

Duration

15 days

Volume

60 

Selling price

€16,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

SPRAY SOMMEIL

SLEEP AND RELAXATION



Produit fabriqué
en France



ACTIVES

Lemon balm (*Melissa officinalis*): A soothing herb with relaxing properties, lemon balm helps calm the mind and ease nervous tension. Its gentle action promotes a serene state conducive to falling asleep.

Valerian (*Valeriana officinalis*): Known for its natural sedative effects, valerian supports muscle and nerve relaxation while reducing the time it takes to fall asleep. A valuable ally for deep, restorative sleep.

Melatonin: A key hormone in the sleep-wake cycle, melatonin regulates the body's internal clock and encourages quick, natural sleep onset. Ideal for restoring a healthy sleep rhythm and peaceful nights.

A perfect synergy: Lemon balm, valerian, and melatonin work together to soothe the body and mind, enhancing sleep quality—without dependency.

NUTRITIONAL INFORMATION FOR 3 SPRAYS

Lemon balm	50 mg
Valerian	50 mg
Melatonin	1,9 mg

Flavoured

Blueberry

Dosage

3 sprays

Duration

35 days

Volume

20ml

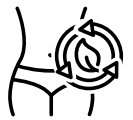
Selling price

€14,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

DETOX HEPATO BOOSTER



DRAINS, ELIMINATES, DETOXIFIES

ACTIVES

Artichoke (cynarin): Stimulates bile production and supports liver drainage for natural detoxification.

Sage: Helps protect the liver and promotes balanced digestion thanks to its active compounds.

Green tea (polyphenols): A powerful antioxidant, it fights oxidative stress and supports metabolism.

Dandelion: The ultimate detoxifying plant, it facilitates toxin elimination through the liver and kidneys.

Choline: Essential for fat metabolism, it contributes to optimal liver function.

Bromelain: A digestive enzyme that helps break down proteins and reduces digestive discomfort.

Chromium: A trace element that helps regulate sugar and fat metabolism in the body.

NUTRITIONAL INFORMATION FOR 35ML

Dried artichoke leaf extract	500,5 mg
Including cynarin	12512 mg
Equivalent to leaf	5005 mg
Dried sage leaf extract	248,5 mg
Equivalent to leaf	994 mg
Choline bitartrate	248,5 mg
Dried green tea leaf extract	105 mg
Including polyphenols	42 mg
Including EGCG	23,1 mg
Equivalent to leaf	840 mg
Dried dandelion leaf extract	105 mg
Equivalent to leaf	994 mg
Bromelain	855 GDU
Chromium	6 µg (15% VNR*)
Caffeine (max. content)	15,75 mg

*NRV: Nutrient Reference Values



Produit fabriqué
en France



Flavoured

Peach Tea

Dosage

35 ml

Duration

14 days

Volume

500 ml

Selling price

€19,50

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

FITNESS SHOT SILHOUETTE

EXCESS FAT REDUCTION & DRAINAGE



ACTIVES

L-Carnitine (2000 mg): An essential amino acid, it plays a key role in transporting fatty acids to the mitochondria to convert them into energy, thereby supporting physical performance and weight management.

Yerba Maté (Ilex paraguariensis, ≥3% caffeine): A well-known natural stimulant, it boosts energy, improves focus and supports metabolism through its caffeine content and bioactive compounds.

Elderberry (Sambucus nigra, berry): Rich in anthocyanins and powerful antioxidants, it strengthens the body's natural defenses and helps fight oxidative stress.

Cinnamon (Cinnamomum zeylanicum, bark): A multi-benefit spice, it helps regulate blood sugar levels and provides anti-inflammatory and antioxidant properties for optimal metabolic balance.



OUVERTURE FACILE



Produit fabriqué
en France



ID ComplAlim :
2022-7-81
9 février 2022

NUTRITIONAL INFORMATION FOR 10ML

L-Carnitine	2000 mg
Elderberry Extract	225 mg
Maté Extract	120 mg
including caffeine	3,6 mg

Flavoured

Apple Cinnamon

Dosage

1 shot 10ml per day

Duration

30 days

Volume

30 ampoules
of 10ml

Selling price

€46,00

EXPORT PRICING

Volume x 5 940 x 11 880 x 23 760



LABORATOIRE PUR VITAÉ
ma santé libérée

CHILDHOOD



MULTIVITAMINES & MINERALS



ENERGY, PHYSICAL & MENTAL WELL-BEING

ACTIVES

B-Complex Vitamins (B1, B2, B3, B5, B6, B8, B9, B12): Contributes to energy metabolism, helps reduce fatigue, and supports normal nervous system function.

Vitamin C: Powerful antioxidant, strengthens immune defenses, and promotes iron absorption.

Calcium (citrate): Essential for maintaining strong bones and normal muscle function.

Magnesium (citric acid salts): Helps reduce fatigue and supports muscle relaxation.

Vitamin D3: Promotes calcium absorption and contributes to bone health.

Iron (gluconate): Essential for red blood cell formation and oxygen transport in the body.

Omega-3 (fish oil): Supports cardiovascular health and brain function.

Zinc (gluconate): Strengthens the immune system and protects cells from oxidative stress.

Vitamin E: Antioxidant that protects cells and supports cardiovascular health.

Copper (gluconate): Contributes to normal immune system function and collagen formation.

Vitamin A: Antioxidant that supports vision, skin health, and the immune system.

Date syrup: Natural sweetener rich in minerals, providing gradual and sustained energy.

Sodium molybdate: Essential trace element for amino acid metabolism and detoxification.

NUTRITIONAL INFORMATION FOR 10ML

Vitamin C	48 mg	60%*
Fish oil	20mg	
with Omega-3	12.6mg	
Calcium	15,41 mg	1,93%*
Vitamin B3	12,3 mg	76,87%*
Vitamin E	10 mg	83,33%*
Magnesium	7,5 mg	2%*
Vitamin B5	4 mg	66,67%*
Iron	3 mg	21,4%*
Vitamin B6	1,6 mg	114,3%*
Zinc	1,5 mg	15%*
Vitamin B2	1,28 mg	91,4%*
Vitamin B1	1,12 mg	101,8%*
Vitamin A	0,2 mg	25%*
Copper	0,15 mg	15%*
Vitamin B9	60 µg	30%*
Vitamin B8	50 µg	100%*
Molybdenum	7,77 µg	15,5%*
Sodium	3,72 µg	
Vitamin D3	2,5 µg	50%*
Vitamin B12	1 µg	40%*

*NRV: Nutrient Reference Values



Produit fabriqué en France



Flavoured

Caramel

Dosage

10ml

Duration

20 days

Volume

200ml

Selling price

€14,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

CALCIUM

BONE GROWTH AND DEVELOPMENT



ACTIVES

Calcium citrate: Highly bioavailable mineral that supports bone and dental health, while also aiding muscle and nerve function.

Vitamin K2-MK7 (menaquinone-7): Key vitamin for cardiovascular and bone health, directing calcium to the bones and preventing its buildup in the arteries.

Vitamin D3 (cholecalciferol): Essential for calcium absorption, it strengthens bones, supports the immune system, and helps regulate mood.

Date sugar: Natural mineral-rich sweetener that provides a subtle sweetness without causing sharp blood sugar spikes.

Produit fabriqué
en France



NUTRITIONAL INFORMATION FOR 10ML

Calcium	120 mg	15%*
Vitamin K	38 µg	50%*
Vitamin D	5 µg	100%*

*NRV: Nutrient Reference Values

Flavoured

Strawberry

Dosage

10ml

Duration

20 days

Volume

200ml

Selling price

€14,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

ZINC

IMMUN SYSTEM



ACTIVES

Zinc: Essential mineral for little warriors! Zinc plays a fundamental role in the proper functioning of the immune system, contributes to normal growth, and helps maintain healthy skin. It also supports cognitive functions and vision in developing children.

Vitamin C: A true natural shield, it strengthens your child's immune defenses, helps reduce fatigue, and promotes zinc absorption to maximize its effectiveness. It also contributes to collagen formation for healthy bones and skin.

Vitamin A: Essential for vision, particularly in low-light conditions, it also supports the proper functioning of the immune system and helps maintain healthy skin and mucous membranes.

Vitamin D3: The sunshine vitamin! It is essential for calcium absorption into bones for optimal bone growth, strengthens natural defenses, and contributes to the healthy development of children's muscular system.

Date Syrup: A natural sweetener rich in minerals and antioxidants, it brings a natural sweetness to the formula while providing a natural energy source for growing little ones.



Produit fabriqué
en France



ID ComplAlim :
2024-3-652
12 mars 2024

NUTRITIONAL INFORMATION FOR 10ML

Vitamine C	40 mg	50%*
Zinc	3 mg	30%*
Vitamine A	0,2 mg	25%*
Vitamine D	2,5 µg	50%*

*NRV: Nutrient Reference Values

Flavoured

Strawberry

Dosage

10ml

Duration

20 days

Volume

200ml

Selling price

€14,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000

IRON



RED BLOOD CELLS AND HEMOGLOBIN

ACTIVES

Iron (Iron Gluconate): An essential mineral for children's development, iron contributes to the formation of red blood cells and the transport of oxygen throughout the body. It supports cognitive functions, reduces fatigue, and participates in the proper functioning of the immune system in growing children.

Vitamin C: An indispensable ally of iron, it multiplies its intestinal absorption to maximize the effectiveness of the formula. It also strengthens immune defenses and helps reduce your child's daily fatigue.

Vitamin B2 (Riboflavin): It plays an essential role in energy metabolism, helping the body convert nutrients into usable energy. It also contributes to the maintenance of normal skin, mucous membranes, and vision.

Vitamin B9 (Folic Acid): A key vitamin for cell growth and blood formation, it participates in the proper development of the nervous system and supports the child's immune functions.

Vitamin B12 (Cyanocobalamin): It contributes to the normal formation of red blood cells, the proper functioning of the nervous system, and the reduction of fatigue. An essential active ingredient to support children's vitality and development.

Date Sugar: A mild natural sweetener rich in minerals, it provides a naturally sweet flavor appreciated by children while contributing to natural and lasting energy.



Produit fabriqué en France



ID ComplAlim :
2024-4-636
11 avril 2024

APPORTS NUTRITIONNELS POUR 10ML

Vitamine C	40 mg	50%*
Fer	7 mg	50%*
Vitamine B2	1,4 mg	100%*
Vitamine B9	100 µg	50%*
Vitamine B12	1,25 µg	50%*

*NRV: Nutrient Reference Values

Flavoured

Cherry

Dosage

10ml

Duration

20 days

Volume

200ml

Selling price

€14,90

EXPORT PRICING

Volume x 5 000 x 10 000 x 20 000



LABORATOIRE PUR VITAÉ
ma santé libérée

**INTERESTED IN DISTRIBUTING
OUR PRODUCTS?**

CONTACT

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